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What is the duration of the #ILoveWYES challenge?

The crowdfunding challenge using your social media is from **October 7-18, 2019.**

How much of my money is actually donated to the cause?

WYES receives the full donation, minus the fee OneCause® charges to process credit cards. OneCause® is event software, mobile bidding, auctions, online giving, peer-to-peer and text to give.

Is my donation tax deductible?

Yes.

Does my team need to meet a certain goal?

No. Any amount raised is appreciated and benefits WYES, your local PBS station.

Is there a prize?

Yes! The team that raises the most money and the team that has the most unique donors will win a private Saints game party in the WYES Charlie & Janette Kornman Studio!
Plus, the winning teams will receive an on-air thank you that will run on WYES-TV/Channel 12.

Must I donate online?

No. A WYES staff member will be happy to process your credit card by calling (504)486-5511 or you can mail a check to WYES, P.O. Box 24026, New Orleans, LA 70184. Be sure to mention what team you're supporting.

What does the money raised go towards?

Your support helps make the programs that you enjoy possible.

What happens if I forget my team's donation link?

Don't worry! You can still send your supporters to wyes.org where they can view all participating teams. WYES can resend your link during normal business hours.

How often should I post?

As often as you want! We recommend at least every other day the first week. Every day/multiple times a day during the second week. On the last two days of the challenge, October 7th and 18th, try posting 3-5 times a day.

What are the best ways to utilize my social media?

Photos are great, but live videos and posting to your stories will give your team more exposure. WYES encourages your team to use unique and creative ways to help your team stand out.

HAVE ADDITIONAL QUESTIONS?

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